



Tamil Nadu Agricultural University
Coimbatore – 641 003



Dr. M. Rajavel, Ph.D.,
Public Relations Officer
Mobile: 94890 56730

Phone: 0422 - 6611302
Fax: 0422 – 2431821
E-mail: pro@tnau.ac.in

To
The Editor,
Sir,

Date: 19.12.2022

I request that the following message may kindly be published in your esteemed daily:

TNAU Price Forecast for Vegetables

The TN-IAM Project funded Price Forecasting Scheme of the Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University, Coimbatore has developed market advisory for vegetables. Tamil Nadu is the major producer and consumer of tomato, brinjal and bhendi.

Tomato

According to the Third Advance Estimate of Ministry of Agriculture and Farmer Welfare (2021-22), the area under tomato cultivation is 0.54 lakh hectares with production of 16.17 lakh tons in Tamilnadu. The major tomato producing districts in Tamilnadu are Krishnagiri, Namakkal, Dharmapuri, Dindigul, Theni and Tiruppur. At present, tomato arrivals to Coimbatore wholesale market, are coming from surrounding villages especially Kinathukadavu, Chavadi, Mathampatti, Thondamuthur, Periyanaickenpalayam and Udumalpet of Tamilnadu and also from Mysore region of Karnataka. According to the trade source, tomato arrival to the market has decreased because of price fall in the last season, rainfall and climate change and there is shortage in supply of tomatoes.

Brinjal

According to the Third Advance Estimate of Ministry of Agriculture and Farmer Welfare (2021-22), the area under brinjal is 0.24 lakh hectares with a production of 3.12 lakh tons in Tamilnadu. The major producers of brinjal in Tamilnadu are Dharmapuri, Krishnagiri, Tiruvannamalai, Dindigul, Tiruppur and Vellore districts. As per trade sources, current arrivals are coming from Mathampatti,

Alandurai, Natchipalayam, Alandurai,Kuppanoor, Thondamuthur, Puvampatti and Mysore district of Karnataka.

Bhendi

According to the Third Advance Estimate of Ministry of Agriculture and Farmer Welfare (2021-22), Bhendi area under cultivation in Tamilnadu is 0.25 lakh hectares with production of 2.41 lakh tons.The major producers of bhendi in Tamilnadu are Salem, Theni, Dharmapuri, Thiruvallur, Coimbatore, Madurai, Dindigul, Tiruppur and Krishnagiri districts. As per the trade sources, most of bhendi arrivals are coming from Mathampatti, Alandurai, Natchipalayam, Alandurai, Kuppanoor, Thondamuthur, Puvampatti.

The Price Forecasting Scheme team has analyzed the past 12 years prices of tomato, brinjal and bhendi that prevailed in Oddanchathiram and Coimbatore Uzhavar shandies. As per the results of the analysis, the farm gate price of good quality tomato during harvest (March - April 2023) would be around Rs.21-23 per kg. Farm gate prices of good quality brinjal will rule around Rs. 23-25 per kg and bhendi will rule around Rs. 22-24per kg respectively and the price may go up due to extended monsoon. Hence, farmers are advised to take appropriate marketing decision accordingly.

For Marketing information details contact:

*Domestic and Export Market Intelligence Cell
Centre for Agricultural and Rural Development Studies (CARDS)
Tamil Nadu Agricultural University
Coimbatore - 641 003
Phone: 0422-2431405*

*The Director and TN-IAMP Nodal Officer
Water Technology Centre
Tamil Nadu Agricultural University
Coimbatore - 641 003
Phone: 0422-6611278*

For Technical Details please contact:

*Professor and Head
Department of Vegetable crops
Tamil Nadu Agricultural University
Coimbatore-641003
Phone: 0422-6611374*

Public Relations Officer